

Issue #1 | January 2013

#### **Dear Readers**

We are pleased to present you with the first issue of the Fly Higher newsletter, intended to update you on the progress and achievements of this European project. This first issue aims to introduce you to the Fly Higher project and present some of its outcomes so far. Further project developments will be presented in the successive issues of this newsletter, of which we hope you become a frequent reader.

The Fly Higher Team

#### News

## Fly Higher Website

Are you a teacher, a career advisor or a parent? Are you an aeronautic professional or a company operating in this field?

Don't forget to visit the <u>Fly Higher Website</u> and learn all about your favorite project. Access great interactive resources and be the first to know all about the Fly Higher events.

## The Fly Higher Project in a Glimpse

The Fly Higher project, funded by the European Commission, will be an important step towards the attraction, motivation and encouragement of young Europeans to embrace future careers in the field of Aeronautics by raising awareness of young people about future career paths in aeronautics and by fostering a close, open, informal dialogue and sustained interactions and networking activities between the aeronautics research community, industry and the scholar community (in particular primary and secondary schools). The eagerness to create an innovative programme of activities that links the science-teaching world with the aeronautical research organizations and industry is directly derived from the main ambition of the project which brings together education, research and innovation.

The results of this project will promote a wide range of well-balanced activities that valorize the scholar community's roles for important future decisions that bring awareness to careers in the field of Aeronautics, and that motivate young Europeans to embrace future paths in this field.



aeronautic career today!









# The Challenge

Aeronautics is one of the key, high-tech sectors of the European Union (EU) and it's strategic to ensure the future of European integration, independence, prosperity, and competitiveness in the global economy, as it is a catalyst for growth and skilled employment.

Nowadays, aeronautics and air transport are key drivers of European cohesion and competitiveness, representing 220 billions of Euros and providing 4,5 million of jobs in Europe, a figure that should double by 2020. These facts reveal that aeronautics plays a fundamental role in facilitating European economic growth and social inclusion, providing revenues to otherwise isolated regions and helping people to enlarge their horizons.

### The Solution

The "FLY HIGHER – Shaping the new evolving generation of aeronautic professionals" project plans to give a relevant contribute to raising the interest of young Europeans for engineering activities in the field of aeronautics with the aim of attracting them at a later stage to scientific and technical careers in the aeronautical sector and therefore contribute to the growth of skilled employment and competitiveness of Europe.

The FLY HIGHER will promote a wide range of well-balanced activities, the "FLY HIGHER MISSION – Pathway to Success", that valorize the scholar community's roles for important future decisions that bring awareness to careers in the field of Aeronautics, and that motivate young Europeans to embrace future paths in this field.

## Highlights |

## Stakeholders Workshop in Coventry

On the 13th December 2012, Coventry University organized a "Stakeholders Workshop" at their brand-new £55million Computing Engineering and building, with the purpose of bringing together people from industry to discuss the desired skills from new recruits and any gaps in skills they frequently identify. The workshop gathered in total around 20 participants, representing various sectors and within the European Aeronautics industry.



# Fly Higher LinkedIn Group

We invite you to visit the Fly Higher Project Profile on LinkedIn, where you can participate in the Discussion Forum and learn more about the upcoming activities and events. Please follow this link and join today

"Once you have tasted flight, you will forever walk the earth with your eyes turned skyward, for there you have been, and there you will always long to return."—Leonardo da Vinci

## Consortium













